

DUPLICATE INVOICE



KCRA
3 Television Circle
Sacramento, CA 95814
Main: (916)446-3333
Billing: (916)325-3266

www.kcra.com

Billing Address:

National Media Inc.
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

Invoice #	Invoice Date	Invoice Month	Invoice Period
924014-1	10/14/12	October 2012	10/01/12 - 10/11/12

Station	Account Executive	Sales Office	Sales Region
KCRA	Meredith Thompson	Eagle-Washingt	National

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2012	2602

Flight Dates	Order #	Alt Order #
10/05/12 - 10/11/12	924014	07881006

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	155	426

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/05/12	10/05/12	KCRA-TV News at 5am	5:00am-5:57am	----F--	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	F	10/05/12	5:15 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	NRCCA070921H	\$1,000.00 NM
2	KCRA	F	10/05/12	5:43 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	NRCCA070921H	\$1,000.00 NM
7	10/08/12	10/11/12	KCRA-TV News at 5am	5:00am-5:57am	2222---	:30	8	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	2222---	8	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KCRA	M	10/08/12	5:10 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	NRCCA071005H	\$1,000.00 NM
1	KCRA	M	10/08/12	5:29 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	NRCCA071005H	\$1,000.00 NM
9	KCRA	Tu	10/09/12	5:09 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	NRCCA071005H	\$1,000.00 NM
5	KCRA	Tu	10/09/12	5:27 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	NRCCA071005H	\$1,000.00 NM
3	KCRA	W	10/10/12	5:13 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	NRCCA071005H	\$1,000.00 NM
10	KCRA	W	10/10/12	5:55 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	NRCCA071005H	\$1,000.00 NM
11	KCRA	Th	10/11/12	5:09 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	NRCCA071005H	\$1,000.00 NM
7	KCRA	Th	10/11/12	5:45 AM	KCRA-TV News at 5am	5:00am-5:57am	:30	NRCCA071005H	\$1,000.00 NM
11	10/05/12	10/05/12	KCRA-TV News at 6am	5:58am-7:00am	----F--	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	2	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	F	10/05/12	6:13 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	NRCCA070921H	\$1,500.00 NM
1	KCRA	F	10/05/12	6:41 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	NRCCA070921H	\$1,500.00 NM
12	10/08/12	10/11/12	KCRA-TV News at 6am	5:58am-7:00am	2222---	:30	8	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	2222---	8	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KCRA	M	10/08/12	5:59 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	NRCCA071005H	\$1,500.00 NM
5	KCRA	M	10/08/12	6:59 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	NRCCA071005H	\$1,500.00 NM
7	KCRA	Tu	10/09/12	6:15 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	NRCCA071005H	\$1,500.00 NM
9	KCRA	Tu	10/09/12	6:52 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	NRCCA071005H	\$1,500.00 NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2012	2602	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/08/12	10/11/12	KCRA-TV News at 6am	5:58am-7:00am	2222---	:30	8	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
10	KCRA	W	10/10/12	6:21 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	NRCCCA071005H	\$1,500.00 NM
3	KCRA	W	10/10/12	6:52 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	NRCCCA071005H	\$1,500.00 NM
4	KCRA	Th	10/11/12	6:21 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	NRCCCA071005H	\$1,500.00 NM
11	KCRA	Th	10/11/12	6:41 AM	KCRA-TV News at 6am	5:58am-7:00am	:30	NRCCCA071005H	\$1,500.00 NM
16	10/05/12	10/05/12	NBC Today Show	7:00am-9:00am	----F--	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	2	\$1,500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	KCRA	F	10/05/12	7:26 AM	NBC Today Show	7:00am-9:00am	:30	NRCCCA070921H	\$1,500.00 NM
1	KCRA	F	10/05/12	8:48 AM	NBC Today Show	7:00am-9:00am	:30	NRCCCA070921H	\$1,500.00 NM
17	10/08/12	10/11/12	NBC Today Show	7:00am-9:00am	2222---	:30	8	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	2222---	8	\$1,500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	KCRA	M	10/08/12	7:59 AM	NBC Today Show	7:00am-9:00am	:30	NRCCCA071005H	\$1,500.00 NM
15	KCRA	M	10/08/12	8:40 AM	NBC Today Show	7:00am-9:00am	:30	NRCCCA071005H	\$1,500.00 NM
5	KCRA	Tu	10/09/12	7:30 AM	NBC Today Show	7:00am-9:00am	:30	NRCCCA071005H	\$1,500.00 NM
4	KCRA	Tu	10/09/12	8:27 AM	NBC Today Show	7:00am-9:00am	:30	NRCCCA071005H	\$1,500.00 NM
13	KCRA	W	10/10/12	8:26 AM	NBC Today Show	7:00am-9:00am	:30	NRCCCA071005H	\$1,500.00 NM
9	KCRA	W	10/10/12	8:50 AM	NBC Today Show	7:00am-9:00am	:30	NRCCCA071005H	\$1,500.00 NM
10	KCRA	Th	10/11/12	7:30 AM	NBC Today Show	7:00am-9:00am	:30	NRCCCA071005H	\$1,500.00 NM
11	KCRA	Th	10/11/12	8:48 AM	NBC Today Show	7:00am-9:00am	:30	NRCCCA071005H	\$1,500.00 NM
21	10/06/12	10/06/12	SATURDAY TODAY	SATURDAY TODA	-----S-	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	4	\$500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KCRA	Sa	10/06/12		SATURDAY TODAY	SATURDAY TODA	:00		\$500.00 NM
					Credited				
3	KCRA	Sa	10/06/12		SATURDAY TODAY	SATURDAY TODA	:00		\$500.00 NM
					Credited				
4	KCRA	Sa	10/06/12		SATURDAY TODAY	SATURDAY TODA	:00		\$500.00 NM
					Credited				
5	KCRA	Sa	10/06/12		SATURDAY TODAY	SATURDAY TODA	:00		\$500.00 NM
					Credited				
22	10/06/12	10/06/12	KCRA-TV News at 7a	7:00am-9:00am	-----S-	:30	4	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	4	\$1,200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
4	KCRA	Sa	10/06/12	7:13 AM	KCRA-TV News at 7a	7:00am-9:00am	:30	NRCCCA071005H	\$1,200.00 NM
1	KCRA	Sa	10/06/12	7:42 AM	KCRA-TV News at 7a	7:00am-9:00am	:30	NRCCCA071005H	\$1,200.00 NM
3	KCRA	Sa	10/06/12	7:59 AM	KCRA-TV News at 7a	7:00am-9:00am	:30	NRCCCA071005H	\$1,200.00 NM
5	KCRA	Sa	10/06/12	8:29 AM	KCRA-TV News at 7a	7:00am-9:00am	:30	NRCCCA071005H	\$1,200.00 NM
23	10/07/12	10/07/12	NBC SUNDAY TODAY	NBC SUNDAY TOE	-----S	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	2	\$500.00				



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Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2012	2602	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/07/12	10/07/12	NBC SUNDAY TODAY	NBC SUNDAY TOE	-----S	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KCRA	Su	10/07/12	5:21 AM	NBC SUNDAY TODAY	NBC SUNDAY TOE	:30	NRCCCA071005H	\$500.00 NM
2	KCRA	Su	10/07/12	5:54 AM	NBC SUNDAY TODAY	NBC SUNDAY TOE	:30	NRCCCA071005H	\$500.00 NM
24	10/07/12	10/07/12	KCRA-TV News at 7am	News at 7:00am	-----S	:30	4	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	4	\$1,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
5	KCRA	Su	10/07/12	7:40 AM	KCRA-TV News at 7am	News at 7:00am	:30	NRCCCA071005H	\$1,000.00 NM
4	KCRA	Su	10/07/12	8:14 AM	KCRA-TV News at 7am	News at 7:00am	:30	NRCCCA071005H	\$1,000.00 NM
1	KCRA	Su	10/07/12	8:40 AM	KCRA-TV News at 7am	News at 7:00am	:30	NRCCCA071005H	\$1,000.00 NM
3	KCRA	Su	10/07/12	9:39 AM	KCRA-TV News at 7am	News at 7:00am	:30	NRCCCA071005H	\$1,000.00 NM
25	10/05/12	10/05/12	M-F 9am-10am	9:00am-10:00am	----F--	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	2	\$1,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KCRA	F	10/05/12	9:35 AM	M-F 9am-10am	9:00am-10:00am	:30	NRCCCA070921H	\$1,000.00 NM
1	KCRA	F	10/05/12	9:58 AM	M-F 9am-10am	9:00am-10:00am	:30	NRCCCA070921H	\$1,000.00 NM
26	10/08/12	10/11/12	M-F 9am-10am	9:00am-10:00am	2222---	:30	8	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	2222---	8	\$1,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KCRA	M	10/08/12	9:37 AM	M-F 9am-10am	9:00am-10:00am	:30	NRCCCA071005H	\$1,000.00 NM
6	KCRA	M	10/08/12	9:59 AM	M-F 9am-10am	9:00am-10:00am	:30	NRCCCA071005H	\$1,000.00 NM
5	KCRA	Tu	10/09/12	9:34 AM	M-F 9am-10am	9:00am-10:00am	:30	NRCCCA071005H	\$1,000.00 NM
2	KCRA	Tu	10/09/12	9:54 AM	M-F 9am-10am	9:00am-10:00am	:30	NRCCCA071005H	\$1,000.00 NM
3	KCRA	W	10/10/12	9:37 AM	M-F 9am-10am	9:00am-10:00am	:30	NRCCCA071005H	\$1,000.00 NM
8	KCRA	W	10/10/12	9:54 AM	M-F 9am-10am	9:00am-10:00am	:30	NRCCCA071005H	\$1,000.00 NM
7	KCRA	Th	10/11/12	9:31 AM	M-F 9am-10am	9:00am-10:00am	:30	NRCCCA071005H	\$1,000.00 NM
4	KCRA	Th	10/11/12	9:49 AM	M-F 9am-10am	9:00am-10:00am	:30	NRCCCA071005H	\$1,000.00 NM
30	10/05/12	10/05/12	NBC Today Show II	10:00am-11:00am	----F--	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	2	\$600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KCRA	F	10/05/12	10:29 AM	NBC Today Show II	10:00am-11:00am	:30	NRCCCA070921H	\$600.00 NM
1	KCRA	F	10/05/12	10:57 AM	NBC Today Show II	10:00am-11:00am	:30	NRCCCA070921H	\$600.00 NM
31	10/08/12	10/10/12	NBC Today Show II	10:00am-11:00am	1-1----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-1----	2	\$600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KCRA	M	10/08/12	10:29 AM	NBC Today Show II	10:00am-11:00am	:30	NRCCCA071005H	\$600.00 NM
2	KCRA	W	10/10/12	10:29 AM	NBC Today Show II	10:00am-11:00am	:30	NRCCCA071005H	\$600.00 NM
32	10/08/12	10/11/12	NBC Today Show II	10:00am-11:00am	-2-2---	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-2-2---	4	\$600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

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NRCC	NRCC IE 2012	2602	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/08/12	10/11/12	NBC Today Show II	10:00am-11:00am	-2-2---	:30	4	\$600.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KCRA	Tu	10/09/12	10:29 AM	NBC Today Show II	10:00am-11:00am	:30	NRCCCA071005H	\$600.00 NM
4	KCRA	Tu	10/09/12	10:56 AM	NBC Today Show II	10:00am-11:00am	:30	NRCCCA071005H	\$600.00 NM
5	KCRA	Th	10/11/12	10:29 AM	NBC Today Show II	10:00am-11:00am	:30	NRCCCA071005H	\$600.00 NM
7	KCRA	Th	10/11/12	10:56 AM	NBC Today Show II	10:00am-11:00am	:30	NRCCCA071005H	\$600.00 NM
35	10/05/12	10/05/12	Days of Our Lives	1:01pm-2pm	----F--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	----F--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	F	10/05/12	1:46 PM	Days of Our Lives	1:01pm-2pm	:30	NRCCCA070921H	\$700.00 NM
2	KCRA	F	10/05/12	2:00 PM	Days of Our Lives	1:01pm-2pm	:30	NRCCCA070921H	\$700.00 NM
36	10/08/12	10/11/12	Days of Our Lives	1:01pm-2pm	2222---	:30	8	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	2222---	8	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/08/12	1:28 PM	Days of Our Lives	1:01pm-2pm	:30	NRCCCA071005H	\$700.00 NM
6	KCRA	M	10/08/12	1:59 PM	Days of Our Lives	1:01pm-2pm	:30	NRCCCA071005H	\$700.00 NM
7	KCRA	Tu	10/09/12	1:25 PM	Days of Our Lives	1:01pm-2pm	:30	NRCCCA071005H	\$700.00 NM
5	KCRA	Tu	10/09/12	2:00 PM	Days of Our Lives	1:01pm-2pm	:30	NRCCCA071005H	\$700.00 NM
3	KCRA	W	10/10/12		Days of Our Lives	1:01pm-2pm	:00		\$700.00 NM
Credited									
8	KCRA	W	10/10/12		Days of Our Lives	1:01pm-2pm	:00		\$700.00 NM
Credited									
4	KCRA	Th	10/11/12		Days of Our Lives	1:01pm-2pm	:00		\$700.00 NM
Credited									
9	KCRA	Th	10/11/12	1:47 PM	Days of Our Lives	1:01pm-2pm	:30	NRCCCA071005H	\$700.00 NM
40	10/05/12	10/05/12	M-F 4-5p	4-5p	----F--	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	----F--	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	F	10/05/12		M-F 4-5p	4-5p	:00		\$900.00 NM
Credited									
2	KCRA	F	10/05/12	4:39 PM	M-F 4-5p	4-5p	:30	NRCCCA070921H	\$900.00 NM
41	10/08/12	10/11/12	M-F 4-5p	4-5p	2222---	:30	8	\$900.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	2222---	8	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/08/12	4:10 PM	M-F 4-5p	4-5p	:30	NRCCCA071005H	\$900.00 NM
7	KCRA	M	10/08/12	4:28 PM	M-F 4-5p	4-5p	:30	NRCCCA071005H	\$900.00 NM
6	KCRA	Tu	10/09/12	4:21 PM	M-F 4-5p	4-5p	:30	NRCCCA071005H	\$900.00 NM
2	KCRA	Tu	10/09/12	4:56 PM	M-F 4-5p	4-5p	:30	NRCCCA071005H	\$900.00 NM
5	KCRA	W	10/10/12	4:23 PM	M-F 4-5p	4-5p	:30	NRCCCA071005H	\$900.00 NM
3	KCRA	W	10/10/12	4:56 PM	M-F 4-5p	4-5p	:30	NRCCCA071005H	\$900.00 NM
8	KCRA	Th	10/11/12	4:18 PM	M-F 4-5p	4-5p	:30	NRCCCA071005H	\$900.00 NM
4	KCRA	Th	10/11/12	4:56 PM	M-F 4-5p	4-5p	:30	NRCCCA071005H	\$900.00 NM
45	10/05/12	10/05/12	KCRA-TV News at 5pm	4:58pm-5:30pm	----F--	:30	1	\$3,500.00	NM
Class of Time - Pre-emptible with notice									



Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
924014-1	10/14/12	October 2012	10/01/12 - 10/11/12
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2012	2602	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	10/05/12	10/05/12	KCRA-TV News at 5pm	4:58pm-5:30pm	----F--	:30	1	\$3,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	F	10/05/12	5:14 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	NRCCA071005H	\$3,500.00 NM
46	10/08/12	10/11/12	KCRA-TV News at 5pm	4:58pm-5:30pm	1111---	:30	4	\$3,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1111---	4	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KCRA	M	10/08/12	5:23 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	NRCCA071005H	\$3,500.00 NM
1	KCRA	Tu	10/09/12	5:23 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	NRCCA071005H	\$3,500.00 NM
2	KCRA	W	10/10/12		KCRA-TV News at 5pm	4:58pm-5:30pm	:00		\$3,500.00 NM
Credited									
REV PER V. 15, 1X CREDIT LINE 46. MG ON CONTRACT #7881128									
3	KCRA	Th	10/11/12	5:26 PM	KCRA-TV News at 5pm	4:58pm-5:30pm	:30	NRCCA071005H	\$3,500.00 NM
50	10/05/12	10/05/12	KCRA-TV News at 6pm	6:00pm-7pm	----F--	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	F	10/05/12	6:22 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	NRCCA071005H	\$3,000.00 NM
51	10/08/12	10/11/12	KCRA-TV News at 6pm	6:00pm-7pm	1111---	:30	4	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1111---	4	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KCRA	M	10/08/12	6:25 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	NRCCA071005H	\$3,000.00 NM
1	KCRA	Tu	10/09/12	6:28 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	NRCCA071005H	\$3,000.00 NM
2	KCRA	W	10/10/12	6:15 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	NRCCA071005H	\$3,000.00 NM
4	KCRA	Th	10/11/12		KCRA-TV News at 6pm	6:00pm-7pm	:00		\$3,000.00 NM
Credited									
REV PER V. 7, 1X CREDIT LINES 51 + 56. MG NEW LINES 94-95									
55	10/05/12	10/05/12	KCRA-TV News at 6pm	6:00pm-7pm	----F--	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----F--	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	F	10/05/12	6:59 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	NRCCA071005H	\$3,000.00 NM
56	10/08/12	10/11/12	KCRA-TV News at 6pm	6:00pm-7pm	1111---	:30	4	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1111---	4	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/08/12	6:52 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	NRCCA071005H	\$3,000.00 NM
2	KCRA	Tu	10/09/12	6:56 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	NRCCA071005H	\$3,000.00 NM
3	KCRA	W	10/10/12	6:44 PM	KCRA-TV News at 6pm	6:00pm-7pm	:30	NRCCA071005H	\$3,000.00 NM
4	KCRA	Th	10/11/12		KCRA-TV News at 6pm	6:00pm-7pm	:00		\$3,000.00 NM
Credited									
REV PER V. 7, 1X CREDIT LINES 51 + 56. MG NEW LINES 94-95									
60	10/06/12	10/06/12	KCRA-TV News at 5pm	4:58pm-5:30pm	-----S-	:30	1	\$1,900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Lehigh Valley, PA 18002-6861

DUPLICATE INVOICE

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924014-1	10/14/12	October 2012	10/01/12 - 10/11/12
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2012	2602	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
60	10/06/12	10/06/12	KCRA-TV News at 5pm	4:58pm-5:30pm	-----S-	:30	1	\$1,900.00	NM
Class of Time - Pre-emptible with notice									
	10/01/12	10/07/12	-----S-				1	\$1,900.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Sa	10/06/12		KCRA-TV News at 5pm	4:58pm-5:30pm	:00		\$1,900.00 NM
Credited									
REV PER V. 9, 1X CREDIT LINES 60,61,63,68,95. MGS IN LINES 93-96									
61	10/06/12	10/06/12	KCRA-TV News at 6pm	6:00pm-6:30pm	-----S-	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Sa	10/06/12		KCRA-TV News at 6pm	6:00pm-6:30pm	:00		\$2,000.00 NM
Credited									
REV PER V. 9, 1X CREDIT LINES 60,61,63,68,95. MGS IN LINES 93-96									
62	10/05/12	10/05/12	M-F 7pm-730pm	7:01pm-7:30pm	----F--	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	----F--	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	F	10/05/12	7:28 PM	M-F 7pm-730pm	7:01pm-7:30pm	:30	NRCCA071005H	\$1,800.00 NM
Credited									
63	10/08/12	10/11/12	M-F 7pm-730pm	7:01pm-7:30pm	1111---	:30	4	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1111---	4	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/08/12	7:18 PM	M-F 7pm-730pm	7:01pm-7:30pm	:30	NRCCA071005H	\$2,000.00 NM
3	KCRA	Tu	10/09/12		M-F 7pm-730pm	7:01pm-7:30pm	:00		\$2,000.00 NM
Credited									
2	KCRA	W	10/10/12		M-F 7pm-730pm	7:01pm-7:30pm	:00		\$2,000.00 NM
Credited									
4	KCRA	Th	10/11/12		M-F 7pm-730pm	7:01pm-7:30pm	:00		\$2,000.00 NM
Credited									
REV PER V. 9, 1X CREDIT LINES 60,61,63,68,95. MGS IN LINES 93-96									
67	10/05/12	10/05/12	M-F 730pm-8pm	7:31pm-7:57pm	----F--	:30	1	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	----F--	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	F	10/05/12	7:50 PM	M-F 730pm-8pm	7:31pm-7:57pm	:30	NRCCA071005H	\$1,700.00 NM
Credited									
68	10/08/12	10/11/12	M-F 730pm-8pm	7:31pm-7:57pm	1111---	:30	4	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1111---	4	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KCRA	M	10/08/12	7:43 PM	M-F 730pm-8pm	7:31pm-7:57pm	:30	NRCCA071005H	\$2,000.00 NM
2	KCRA	Tu	10/09/12		M-F 730pm-8pm	7:31pm-7:57pm	:00		\$2,000.00 NM
Credited									
1	KCRA	W	10/10/12		M-F 730pm-8pm	7:31pm-7:57pm	:00		\$2,000.00 NM
Credited									
3	KCRA	Th	10/11/12		M-F 730pm-8pm	7:31pm-7:57pm	:00		\$2,000.00 NM
Credited									
REV PER V. 9, 1X CREDIT LINES 60,61,63,68,95. MGS IN LINES 93-96									
72	10/07/12	10/07/12	NFL Pre-Game	NFL Pre-Game	-----S	:30	1	\$3,000.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
924014-1	10/14/12	October 2012	10/01/12 - 10/11/12
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2012	2602	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/01/12	10/07/12	-----S	1		\$3,000.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Su	10/07/12	4:29 PM	NFL Pre-Game	NFL Pre-Game	:30	NRCCCA071005H	\$3,000.00 NM
73	10/05/12	10/05/12	KCRA-TV News at 11pm	11:00pm-11:35pm	----F--	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/01/12	10/07/12	----F--	1		\$2,500.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	F	10/05/12	11:34 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	NRCCCA071005H	\$2,500.00 NM
74	10/08/12	10/11/12	KCRA-TV News at 11pm	11:00pm-11:35pm	1111---	:30	4	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/08/12	10/14/12	1111---	4		\$2,500.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KCRA	M	10/08/12	11:14 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	NRCCCA071005H	\$2,500.00 NM
2	KCRA	Tu	10/09/12	11:14 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	NRCCCA071005H	\$2,500.00 NM
1	KCRA	W	10/10/12	11:14 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	NRCCCA071005H	\$2,500.00 NM
4	KCRA	Th	10/11/12	11:23 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	NRCCCA071005H	\$2,500.00 NM
78	10/06/12	10/06/12	KCRA-TV News at 11pm	11:00pm-11:35pm	-----S-	:30	2	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/01/12	10/07/12	-----S-	2		\$2,500.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	Sa	10/06/12		KCRA-TV News at 11pm	11:00pm-11:35pm	:00		\$2,500.00 NM
					Credited				
1	KCRA	Sa	10/06/12	11:25 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	NRCCCA071005H	\$2,500.00 NM
79	10/07/12	10/07/12	NEWS AFTER NFL	Primetime	-----S	:30	2	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/01/12	10/07/12	-----S	2		\$4,000.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	Su	10/07/12	9:10 PM	NEWS AFTER NFL	Primetime	:30	NRCCCA071005H	\$4,000.00 NM
1	KCRA	Su	10/07/12	9:38 PM	NEWS AFTER NFL	Primetime	:30	NRCCCA071005H	\$4,000.00 NM
80	10/05/12	10/05/12	NBC Tonight Show	11:36pm-12:35am	----F--	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/01/12	10/07/12	----F--	1		\$1,100.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	F	10/05/12	12:32 AM	NBC Tonight Show	11:36pm-12:35am	:30	NRCCCA071005H	\$1,100.00 NM
81	10/08/12	10/11/12	NBC Tonight Show	11:36pm-12:35am	1111---	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/08/12	10/14/12	1111---	4		\$1,100.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	M	10/08/12	12:29 AM	NBC Tonight Show	11:36pm-12:35am	:30	NRCCCA071005H	\$1,100.00 NM
3	KCRA	Tu	10/09/12	12:30 AM	NBC Tonight Show	11:36pm-12:35am	:30	NRCCCA071005H	\$1,100.00 NM
1	KCRA	W	10/10/12	11:59 PM	NBC Tonight Show	11:36pm-12:35am	:30	NRCCCA071005H	\$1,100.00 NM
4	KCRA	Th	10/11/12	12:08 AM	NBC Tonight Show	11:36pm-12:35am	:30	NRCCCA071005H	\$1,100.00 NM
85	10/06/12	10/06/12	NBC Saturday Night L	11:31pm-1:05am	-----S-	:30	3	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			

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Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2012	2602	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
85	10/06/12	10/06/12	NBC Saturday Night L	11:31pm-1:05am	-----S-	:30	3	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
	10/01/12	10/07/12	-----S-				3	\$2,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KCRA	Sa	10/06/12	11:55 PM	NBC Saturday Night L	11:31pm-1:05am	:30	NRCCCA071005H	\$2,500.00 NM
2	KCRA	Sa	10/06/12	12:33 AM	NBC Saturday Night L	11:31pm-1:05am	:30	NRCCCA071005H	\$2,500.00 NM
1	KCRA	Sa	10/06/12	12:54 AM	NBC Saturday Night L	11:31pm-1:05am	:30	NRCCCA071005H	\$2,500.00 NM
86	10/08/12	10/11/12	Early Today	4-430am	MTWT---	:30	1	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWT---	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KCRA	W	10/10/12	4:26 AM	Early Today	4-430am	:30	NRCCCA071005H	\$300.00 NM
87	10/08/12	10/11/12	KCRA News at 430am	430-5am	MTWT---	:30	2	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWT---	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KCRA	W	10/10/12	4:58 AM	KCRA News at 430am	430-5am	:30	NRCCCA071005H	\$450.00 NM
2	KCRA	Th	10/11/12	4:53 AM	KCRA News at 430am	430-5am	:30	NRCCCA071005H	\$450.00 NM
89	10/08/12	10/11/12	KCRA-TV News at Noon	11:58am-1:00pm	MTWT---	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWT---	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KCRA	W	10/10/12	12:39 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	NRCCCA071005H	\$1,000.00 NM
7	KCRA	Th	10/11/12	12:58 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	NRCCCA071005H	\$1,000.00 NM
92	10/08/12	10/11/12	KCRA-TV News at Noon	11:58am-1:00pm	MTWT---	:30	4	\$1,300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWT---	4	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KCRA	M	10/08/12	12:13 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	NRCCCA071005H	\$1,300.00 NM
1	KCRA	Tu	10/09/12	12:14 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	NRCCCA071005H	\$1,300.00 NM
4	KCRA	W	10/10/12	12:15 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	NRCCCA071005H	\$1,300.00 NM
2	KCRA	Th	10/11/12	12:29 PM	KCRA-TV News at Noon	11:58am-1:00pm	:30	NRCCCA071005H	\$1,300.00 NM
93	10/08/12	10/11/12	NBC Today Show II	10:00am-11:00am	MTWT---	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWT---	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/08/12	10:59 AM	NBC Today Show II	10:00am-11:00am	:30	NRCCCA071005H	\$800.00 NM
94	10/08/12	10/11/12	KCRA-TV News at 11pm	11:00pm-11:35pm	MTWT---	:30	1	\$4,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWT---	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/08/12	11:34 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	NRCCCA071005H	\$4,000.00 NM
95	10/07/12	10/07/12	Sa/Su 630pm-7pm	6:31pm-6:57pm	-----S	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$2,000.00				

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Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
924014-1	10/14/12	October 2012	10/01/12 - 10/11/12
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2012	2602	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
95	10/07/12	10/07/12	Sa/Su 630pm-7pm	6:31pm-6:57pm	-----S	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Su	10/07/12		Sa/Su 630pm-7pm	6:31pm-6:57pm	:00		\$2,000.00 NM
Credited									
REV PER V. 9, 1X CREDIT LINES 60,61,63,68,95. MGS IN LINES 93-96									
96	10/08/12	10/11/12	KCRA-TV News at 11pm	11:00pm-11:35pm	MTWT---	:30	2	\$4,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWT---	2	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KCRA	Tu	10/09/12	11:32 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	NRCCA071005H	\$4,000.00 NM
1	KCRA	W	10/10/12	11:32 PM	KCRA-TV News at 11pm	11:00pm-11:35pm	:30	NRCCA071005H	\$4,000.00 NM
97	10/08/12	10/11/12	Early Today	4-430am	MTWT---	:30	1	\$300.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWT---	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/08/12	4:16 AM	Early Today	4-430am	:30	NRCCA071005H	\$300.00 NM
98	10/08/12	10/11/12	KCRA News at 430am	430-5am	MTWT---	:30	1	\$600.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWT---	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	M	10/08/12	4:42 AM	KCRA News at 430am	430-5am	:30	NRCCA071005H	\$600.00 NM
99	10/08/12	10/11/12	NBC Today Show II	10:00am-11:00am	MTWT---	:30	1	\$1,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWT---	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	W	10/10/12	10:56 AM	NBC Today Show II	10:00am-11:00am	:30	NRCCA071005H	\$1,000.00 NM
100	10/11/12	10/11/12	NEWS AFTER DEBATE 9P-10P		---T---	:30	1	\$4,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	---T---	1	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Th	10/11/12	9:22 PM	NEWS AFTER DEBATE	9P-10P	:30	NRCCA071005H	\$4,500.00 NM
101	10/07/12	10/07/12	NEWS AFTER NFL	Primetime	-----S	:30	1	\$4,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Su	10/07/12	10:00 PM	NEWS AFTER NFL	Primetime	:30	NRCCA071005H	\$4,000.00 NM
102	10/06/12	10/06/12	LEVERAGE PR	LEVERAGE PR	-----S-	:30	1	\$1,800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KCRA	Sa	10/06/12	9:17 PM	LEVERAGE PR	LEVERAGE PR	:30	NRCCA071005H	\$1,800.00 NM
103	10/09/12	10/11/12	ANDERSON COOPER D.11AM TO 12PM		-TWT---	:30	2	\$2,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWT---	2	\$2,500.00				

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Lehigh Valley, PA 18002-6861

INVOICE

DUPLICATE

Invoice #	Invoice Date	Invoice Month	Invoice Period
924014-1	10/14/12	October 2012	10/01/12 - 10/11/12
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2012	2602	

www.kcra.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
103	10/09/12	10/11/12	ANDERSON COOPER D.11AM TO 12PM		-TWT---	:30	2	\$2,500.00	NM																																																							
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KCRA</td><td>Tu</td><td>10/09/12</td><td>11:26 AM</td><td>ANDERSON COOPER DAY</td><td>11AM TO 12PM</td><td>:30</td><td>NRCCCA071005H</td><td>\$2,500.00</td><td>NM</td></tr><tr><td>2</td><td>KCRA</td><td>W</td><td>10/10/12</td><td>11:36 AM</td><td>ANDERSON COOPER DAY</td><td>11AM TO 12PM</td><td>:30</td><td>NRCCCA071005H</td><td>\$2,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KCRA	Tu	10/09/12	11:26 AM	ANDERSON COOPER DAY	11AM TO 12PM	:30	NRCCCA071005H	\$2,500.00	NM	2	KCRA	W	10/10/12	11:36 AM	ANDERSON COOPER DAY	11AM TO 12PM	:30	NRCCCA071005H	\$2,500.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	KCRA	Tu	10/09/12	11:26 AM	ANDERSON COOPER DAY	11AM TO 12PM	:30	NRCCCA071005H	\$2,500.00	NM																																																						
2	KCRA	W	10/10/12	11:36 AM	ANDERSON COOPER DAY	11AM TO 12PM	:30	NRCCCA071005H	\$2,500.00	NM																																																						
104	10/09/12	10/11/12	Early Today	4-430am	-TWT---	:30	2	\$550.00	NM																																																							
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-TWT---</td><td>2</td><td>\$550.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>KCRA</td><td>Tu</td><td>10/09/12</td><td>4:17 AM</td><td>Early Today</td><td>4-430am</td><td>:30</td><td>NRCCCA071005H</td><td>\$550.00</td><td>NM</td></tr><tr><td>2</td><td>KCRA</td><td>Th</td><td>10/11/12</td><td>4:16 AM</td><td>Early Today</td><td>4-430am</td><td>:30</td><td>NRCCCA071005H</td><td>\$550.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/08/12	10/14/12	-TWT---	2	\$550.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KCRA	Tu	10/09/12	4:17 AM	Early Today	4-430am	:30	NRCCCA071005H	\$550.00	NM	2	KCRA	Th	10/11/12	4:16 AM	Early Today	4-430am	:30	NRCCCA071005H	\$550.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	10/08/12	10/14/12	-TWT---	2	\$550.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	KCRA	Tu	10/09/12	4:17 AM	Early Today	4-430am	:30	NRCCCA071005H	\$550.00	NM																																																						
2	KCRA	Th	10/11/12	4:16 AM	Early Today	4-430am	:30	NRCCCA071005H	\$550.00	NM																																																						
Total Spots							130																																																									

Payment Terms 30 Days

<u>Gross Total</u>	\$201,600.00
<u>Agency Commission</u>	\$30,240.00
<u>Net Amount Due</u>	\$171,360.00